



Refuge. Resources. Relief.

Press Kit

Updated September 2021

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THE ROAD HOME

Helping people step out of homelessness and back into our community.

WHAT IS THE ROAD HOME?

The Road Home is a private nonprofit providing a pipeline of services for men, women, and families with children experiencing homelessness. We have provided [emergency shelter services](#) since 1986 and [housing services](#) since 1992. Some of our services include:

- **Emergency Shelter**
- **Case Management**
- **Housing First Model**
 - **Rapid Re-Housing**
 - **Permanent Supportive**
- **Help to secure vital documents for housing or employment**

WHO DOES THE ROAD HOME SERVE?

Each day in our Emergency Shelters, we serve an average of:

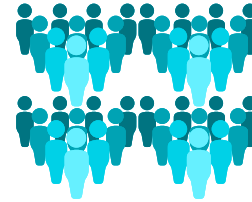
800



women, men, & families with children.

In FY20, through all of our agency's programs we served:

9,972



individuals.

Most people we serve are experiencing [temporary homelessness \(less than 6 months\)](#) and [never need shelter services again](#). A smaller percentage of individuals have more complex needs which are addressed through our specialized case management and collaboration with other entities such as:

- **Volunteers of America, Utah**
- **Department of Workforce Services**
- **First Step House**
- **Valley Behavioral Health**
- **Veteran Administration**
- **Utah Health Department**

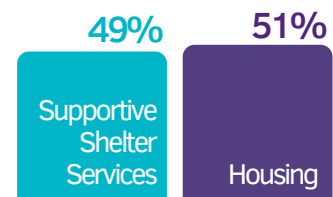
WHY SUPPORT THE ROAD HOME?

The Road Home [saves lives](#) by providing the [refuge, resources, and relief](#) needed to help people move beyond their homeless crisis. For [15 consecutive years](#) The Road Home has received a [four-star Charity Navigator rating](#), which is the highest rating given by the independent evaluator.

WHAT IS THE ROAD HOME'S BUDGET?

The Road Home's yearly budget in FY20 was **\$20 million**.

The majority of our program budget is dedicated to our housing programs which effectively end a person's homelessness.



WANT TO LEARN MORE? VISIT WWW.THEROADHOME.ORG

THE ROAD HOME - WHERE DO WE SERVE?

EMERGENCY SHELTERS

Temporary refuge with easy and immediate connections to services including: a place to sleep, shower, receive clothing, case management, and more.

SOUTH SALT LAKE MEN'S RESOURCE CENTER

Open 24/7, year-round.

| 300 beds |



**3380 S. 1000 W.
South Salt Lake**

GAIL MILLER RESOURCE CENTER

Open 24/7, year-round.

| 200 beds |



**242 Paramount Ave.
Salt Lake City**

MIDVALE FAMILY RESOURCE CENTER

Open 24/7, year-round.

| 300 beds |



**529 W. 9th Ave.
Midvale**

ST. VINCENT DE PAUL OVERFLOW

Open from October–April.

| 40 beds |



**437 W. 200 S.
Salt Lake City**

PERMANENT SUPPORTIVE HOUSING

Affordable housing with no time limits which provides on-site voluntary case management and supportive services to connect people who've experienced long term homelessness.

HEADQUARTERS

| Office |



**1415 S. Main St.
Salt Lake City**

THE WENDELL

| 32 units |



**204 W. 200 N.
Salt Lake City**

THE MAGNOLIA

| 65 units |



**165 S. 300 E.
Salt Lake City**

PALMER COURT

| 201 units |



**999 Main St.
Salt Lake City**



FAQ

- **Does The Road Home accept clothing, diapers, shoes etc?**

- Yes, we accept any of these new or gently used at any of our resource centers, 7 days a week, between 8:00am – 7:00pm.
 - Midvale Family Center (529 West 9th Avenue, about 7300 South)
 - South Salt Lake Men's Resource Center (3380 South 1000 West)
 - Gail Miller Resource Center (242 Paramount Ave. Salt Lake City)
- Visit www.theroadhome.org for more information

- **Are the resource centers closed during the day?**

- No, each resource center is open 24 hours a day, 7 days a week. Shelter Guests are able to remain inside all day if they choose, however many guests leave to go to work, search for employment, school, and other errands/appointments.

- **How can I help?**

- There are many ways to help The Road Home and the people we serve. Three main ways are:
 - Give Monetarily – We accept monetary donations that go directly to benefit the people we serve by ensuring we have programs and services, to help people overcome homelessness and move home.
 - Give Needed Items - We accept new and gently used items such as clothing, baby items, and more. These needed items go to the people we serve while in shelter and working towards moving home.
 - Volunteer – We rely on volunteers to help serve meals in the Gail Miller Resource Center and Men's Resource center, provide sack lunches and boxed dinners, sort donations in our warehouse, and more.
- For additional questions on how to help, email volunteer@theroadhome.org

- **What resources are available at the resource centers?**

- In the resource centers, shelter guests can access vital services such as beds, showers, meals, laundry, donated clothing, and support to return to a place they can call home. The resource center model offers a rich array of onsite services and connections to resources. Case managers help guests connect with job training and development, public benefits, substance use treatment, mental health assessment and treatment, childcare services, housing assistance, and more.

- **Where can I learn more about homelessness?**

- The National Alliance to End Homelessness has a Frequently Asked Questions section on their website with additional information about homelessness in the United States: <https://endhomelessness.org/homelessness-in-america/homelessness-statistics/faqs/>

Filming Requests

To protect the privacy and confidentiality of all the people who turn to The Road Home for assistance, we ask that the media please follow the procedure below.

- Media must get permission from The Road Home's Development Department or its Administration in order to do any on or off-camera interviews of staff, shelter/housing guests or volunteers or to take any video or photographs of its people or properties. To receive permission contact our Director of Development Kat Kahn at 801-819-7291 or kkahn@theroadhomeorg.
- If permission is received to take video footage or photograph any of The Road Home's shelter/housing guests we ask:
 - Please do not take photos or video of any shelter/housing guest's faces.
 - Please use only the first name of the shelter/housing guest or refer to them anonymously.
- If media has permission to take B Roll inside one of the Emergency Shelter Resource Centers we ask:
 - Please do not photograph or video any shelter guests without permission.
 - If you have permission from shelter guests please do not photograph or video the shelter guests face.

Media Contact List

Please contact us for any requests for stories, quotes, interviews, or filming on any of our properties.

Kat Kahn

Director of Development

kkahn@theroadhome.org

Office: 801-819-7291

Cell: 801-529-6822

Additional Information

We have for your use the following pieces that you can download on our website:

- Style Guide
- Drive with stock photos for your use. Please note:
 - If you utilize the photos in the "Source: Canva" folder please attribute the photo credit to "Stock Photos from Canva"
 - If you utilize the photos in the "Source: The Road Home" folder please attribute the photo credit to "The Road Home's Rachel Anderson."