

ANNUAL REPORT 2020



refuge. resources. relief.

3 STORIES

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12 SUPPORTERS

20 LEADERSHIP Because of your support, they have a a home of their own.

> MEET AMANDA AND ISABELLE

Amanda had fled an abusive relationship with her daughter, Isabelle. With nowhere else to turn, Amanda found refuge at the Midvale Family Resource Center. Our Housing Team worked with Amanda to find housing assistance and an apartment for herself and Isabelle.

With a safe place to live, Amanda was then able to focus on finding a job and setting a budget. She has obtained her GED, has a steady job, and her daughter is thriving in her new school.

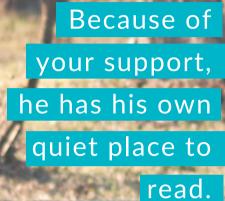
In order to maintain the privacy and confidentiality of the people we serve, the names have been changed and the people in the photos are models.

MEET DOUG

Doug had been experiencing homelessness on and off for ten years. Throughout that time he was hesitant to engage in Case Management services. Eventually Doug approached a Case Manager and said "I am finally ready to work on housing." For the next few months he and his Case Manager met almost daily to work on placing him in the perfect housing.

Doug moved into one of our Permanent Supportive Housing complexes, and is most excited about reading in peace and quiet!

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MISSION

To help people step out of homelessness and back into our community.



A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear Friends of The Road Home,

Michilly

Thank you. With your help, The Road Home has been able to stay strong and nimble over this past year that was so full of changes and challenges to our agency and the work we do.

Alongside our dedicated partners, we addressed the pandemic with purpose and drive to ensure safety for our guests and our team members. We did not miss a beat in delivering critical services and our staff showed up day after day, heroically covering every shift despite many unknowns in the early days of the pandemic.

As part of a strong collaboration with the Salt Lake Valley Coalition to End Homelessness, we helped to develop our community plan, and stepped up to staff the Stay Safe, Stay Home Motel, a non-congregate shelter option for individuals who are at most risk.

At the same time, we continued to focus on our mission to help people end their homelessness. Working with our housing and government partners, and many local landlords, we increased the number of families and individuals that we supported with our housing programs. We are meeting with and addressing the housing needs of all families and veterans and expanding our housing work across the County to all households experiencing homelessness.

Your support was essential in our ability to achieve these outcomes. So many of you increased your support specifically to help with our pandemic response. Our volunteers pivoted quickly to helping with donations of PPE and individually packaged meals for our dining service.

I am privileged and honored to serve as a member of The Road Home team. Our agency is strong, focused on both outcomes and individual needs, and committed to fidelity to evidencebased and best practices. We have innovative new projects in the works and look forward to working alongside our community to reduce the number of people who experience homelessness, shorten the time people spend homeless and increasing moves to permanent, stable housing.

Michelle Flynn | Executive Director - The Road Home

MISSION

To help people step out of homelessness and back into our community.



A MESSAGE FROM OUR BOARD PRESIDENT

On behalf of the Board of Trustees for The Road Home, I express our gratitude to all of you who support The Road Home in serving individuals and families in our community experiencing homelessness. Helping people step out of homelessness and back into our community is a noble mission that requires the contributions of many as the needs are significant and continue to grow.

We appreciate the contributions you and others have made entrusting us to use your resources to serve those in need. We are grateful to our partners who provide needed services and to our city, county, state and federal leaders for providing resources and services that are critically important in caring for people without a home. We are also grateful to our friends in law enforcement who support a safe environment in the three resource centers and the other properties The Road Home operates.

As I reflect on my experience with The Road Home in 2020, I am grateful to our team members who showed up to work every day to care for our clients during the pandemic. Their commitment to serve has been exemplary. In February 2020, just prior to COVID-19 arriving in our community, Michelle Flynn accepted the position of executive director at The Road Home. I am proud of how Michelle and her team maintained a steady hand and navigated the uncertainty and safety concerns of the pandemic, always staying focused on the people we serve and ensuring their needs were being met in collaboration with key partners.

In November 2020, The Road Home expanded to operate the Gail Miller Resource Center, a 200-bed facility serving men and women. We are honored that the Board of Directors for Shelter the Homeless selected The Road Home to operate the Gail Miller Resource Center. We are excited to have this opportunity to further our mission and serve more people.

The Road Home is a remarkable organization that provides a way for anyone to get involved in caring for some of the most vulnerable people in our community. I sometimes wonder what our community would be like if The Road Home did not exist to serve people experiencing homelessness. I am very grateful The Road Home does exist to serve thousands of people each year to step out of homelessness and back into our community. Thank you for your ongoing support.

Greg Johnson | Board of Trustees President - The Road Home

With your support, The Road Home is helping people move back home.

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IMPACT

Since 1923, The Road Home has served as a cornerstone of Salt Lake County's community. Originally established as the Travelers Aid Society to help stranded travelers, over the years our agency has



changed and grown to meet the ever-increasing needs of people who have become homeless has changed and grown to meet the ever-increasing needs of people who have become homeless.

One change occurred in October 2001, officially changing our name to The Road Home to better reflect our mission of helping people step out of homelessness and back into our community through emergency services, personalized case management and collaboration with additional resources. We have adapted and innovated to provide leading-edge services that help families and individuals lift themselves out of homelessness. Our programs include emergency shelter since 1986, housing programs since 1992, and supportive services including case management and housing navigation.

Starting in 2005 we began operating under the Housing First approach, a national best practice showing that moving people into homes as quickly as possible, then providing client-driven supportive services to optimize stability, is the best way to address homelessness. In 2009, we became the central Rapid Re-housing provider for families in our county. We implement Housing First principles in all our programs, where we focus on helping people quickly move into a home with supports to help them remain housed. The work we do to bolster vulnerable people with the critical supports they need results in a stronger community for all.

The Road Home remains deeply committed to: being a safe refuge for people otherwise living on the streets and extremes of weather; providing supportive services to help people connect to community resources; supporting people in their successful transition out of shelter into housing, as quickly as possible; and operating permanent housing solutions for people experiencing homelessness for various lengths of time.

IMPACT



You helped us move closer to the day when no Utahn lives without a home.

HOUSING ASSISTANCE TO 3,393 PEOPLE Including 1,555 children and 1,838 adults.

EMERGENCY SHELTER TO 6,579 PEOPLE

Including 540 families and 4,740 adults.

1,073 children 3,760 men & 980 women

In order to maintain the privacy and confidentiality of the people we serve, the people in the photos are models.

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We are committed to stewarding the donations we receive from supporters like you.

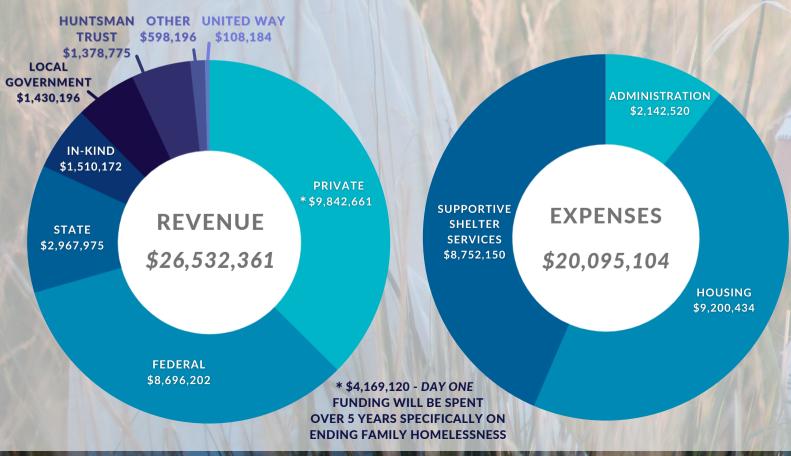
FINANCIALS

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FINANCIALS

In fiscal year 2020, The Road Home had total public support and revenue of *\$26,532,361 and operating expenses of \$20,095,104.

CAR DI COLO



In order to maintain the privacy and confidentiality of the people we serve, the people in the photos are models.

Ridgefield

SUPPORTERS

Your generosity is helping people in our community overcome homelessness.

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SUPPORTERS: FOUNDATIONS

The Road Home's foundation supporters are recognized for their generous contributions of \$1,000 - \$100,000+.

\$100,000+

Sorenson Legacy Foundation George S. & Dolores Doré Eccles Foundation Florence J. Gillmor Foundation

\$99,999 - \$50,000

C. Scott & Dorothy E. Watkins Charitable Foundation The Kahlert Foundation

\$49,999 - \$15,000

Willard L. & Ruth P. Eccles Foundation Educational Foundation of America Ruth Eleanor Bamberger & John Ernest Bamberger Memorial Foundation Bonneville Charitable Foundation Legacy Global Foundation **Steiner Foundation** Wells Fargo Foundation The Jeffrey & Helen Cardon Foundation Marriner S. Eccles Foundation

The Richard K. & Shirley S. Hemingway Foundation Westgate Resort Foundation Wheeler Foundation

\$14,999 - \$5,000

Catholic Human Services Foundation Lawrence T. & Janet T. Dee Foundation **Endeavor Foundation** Harris H. & Amanda P. Simmons Foundation JNF Foundation King Family Foundation R. Harold Burton Foundation Spencer F. & Cleone P. **Eccles Family Foundation** Stephen G. & Susan E. **Denkers** Family Foundation The TJX Foundation The Walmart Foundation Vern & Marva Wolcott Charitable Foundation Willard L. Eccles Foundation **Rocky Mountain Power** Foundation

Williamsen Family Foundation Union Pacific Foundation Herbert I. & Elsa B. Michael Foundation WCF Foundation Andrea Golding Legacy Foundation Ashton Family Foundation Cross Charitable Foundation Henry W. & Leslie M. Eskuche Foundation Robert W. Keener & Barbara J. Keener Foundation The Kennecott Charitable Foundation/Rio Tinto The Glenna & Lawrence Shapiro Family Foundation Utah Association of **Financial Services** Foundation Utah Medical Association Foundation



SUPPORTERS: FOUNDATIONS

The Road Home's foundation supporters are recognized for their generous contributions of \$1,000 - \$100,000+.

\$4,999 - \$1,000

American Family Insurance **Dreams** Foundation Comcast Foundation Dennis & Rebecca Merrill Family Foundation Corning Incorporated Foundation **Enterprise Holdings Foundation** John & Dora Lang Charitable Foundation Masonic Foundation of Utah The Douglas J. & Geneva H. Fife Foundation Wheeler Family Foundation **3M Foundation** Steven B. Achelis Foundation **Big Lots Foundation** The Columbus Foundation **Trois Coeurs Foundation** Flamingo Foundation **Castle Foundation** Harris Hope Foundation **JEPS** Foundation The Melling Family Foundation Marni & Morris Propp II Family Foundation B. W. Bastian Foundation Franks Family Foundation

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SUPPORTERS: CORPORATIONS

The Road Home's corporation supporters are recognized for their generous contributions of \$1,000 - \$20,000+.

\$20,000+

UBS Bank Ace Recycling and Disposal American Express Center For Community Development Synchrony Bank US Bank Holiday Oil Ally Bank

\$19,999 - \$5,000

Grandeur Peak Global Advisors Comcast Eisenberg, Cutt, Kendell Olson The Trade Desk Ranlife DAS Companies NJRA Architects Microsoft Giving Ames Construction Dee's Inc. Zions Management Services Company

\$4,999 - \$1,000

Kenworth Sales Cyprus Credit Union Bank of America Peterbilt of Utah Wansutter Insurance CDC Restoration & Construction Collins Aerospace Harmons O.C. Tanner Wasatch Global Advisors Stubbs Dental Layton Williams Company **Boeing Employee Community** Fund of Utah **Dominion Energy** Java Jo's Merrick Bank Scheels Lexington Law Firm Predictive Index of Utah SSIR Cares. Inc. **Taylor Derrick Capital** Varex Federal Credit Union Software Technology Group **Best Deal Spring** Wells Fargo Bank **Resource Systems ASC Process Systems Progrexion ASG Beijer Electronics** McNeil Engineering California Pizza Kitchen Bank of Utah Truist L3 Technologies

Prostar Electric Utah State Bar Capital Group American Funds Fidelity Investments Les Olson Company Parsons Behle & Latimer Prime Alliance Bank Raymond James & Associates SelectHealth Shingle Pro Roofing Prime Alliance Bank Raymond James & Associates SelectHealth Shingle Pro Roofing

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SUPPORTERS: ASSOCIATIONS, CHURCHES, NONPROFITS, TRUSTS & SCHOOLS

The Road Home's supporters are recognized for their generous contributions of \$1,000 - \$20,000+.

\$20,000+

United Way of Salt Lake Bruce & Cecilia Petersen Foundation Trust

\$19,999 - \$5,000

Ida Lee Anderson Charitable Trust AFCU Community Assistance Program Jeffery & Elizabeth LaMora Charitable Gift Fund United Way of Northern Utah St. James Episcopal Church Utah Lodge 1/ O.O.F.

\$4,999 - \$1,000

Christmas Jam United Way of The Columbia-Willamette Community Volunteers of Utah D&E Family Unity Trust Utah Building & **Construction Trades** Council South Valley Unitarian Universalist Archer Family Charitable Corp. Kenneth A. Sperling **Funded Living Trust** Salt Lake Convention and Visitors Bureau St. Anna Greek Orthodox Church Women's Ministry The Sundance Family Fund Utah Association of Realtors



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The Road Home's individual supporters are recognized for their generous contributions of \$1,000 - \$10,000+.

\$10,000+

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\$9,999 - \$5,000

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Dunn, Jeffrey & Sarah Jane Hopf, Mary Ann Johnson, Greg M. Snow, Karl & Beverly Walker, Erie & Linda

\$4,999 - \$1,000

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The Road Home's individual supporters are recognized for their generous contributions of \$1,000 - \$10,000+.

\$4,999 - \$1,000 cont.

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SUPPORTERS: INDIVIDUALS

The Road Home's individual supporters are recognized for their generous contributions of \$1,000 - \$10,000+.

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Williams, A. Thomas Wong, Ling Wood, Carole Woolley, Athelia Zavala, Armando



National Alliance to END HOMELESSNERS



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Under the direction of caring and capable leaders, The Road Home is providing lifesaving

services.

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Sarah Sanders Director of Human Resources

Thank you for contributing to our mission of helping people overcome homelessness.





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1415 S. Main Street Salt Lake City, UT 84115

801.359.4142 www.theroadhome.org

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