



# The Road Home 2014 Annual Report

*Helping people step out of  
homelessness and back into our  
community.*



A very **BIG** thank you to all of you for making what we do possible!

We have built upon our success in 2014, and set some ambitious goals for Fiscal Year 2015. With your support, we will continue to see progress and move forward in our mission to help people overcome homelessness.

**For a complete list of donors for FY14 please visit:**  
[www.theroadhome.org/about/  
annual-reports/thank-you-to-our-donors/](http://www.theroadhome.org/about/annual-reports/thank-you-to-our-donors/)

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## Dear Friends of The Road Home,

One of my favorite quotes is attributed to Plato: “Be kind, for everyone you meet is fighting a hard battle.” Among the many hard battles fought by humankind is that of homelessness. With your support, The Road Home utilizes a network of resources, including temporary shelter, housing, and services to help people overcome homelessness. This year, we have assisted 681 families, including 1,348 children.

**At The Road Home, we build new hope as we accompany each person on their personal journey toward self-reliance and permanent housing. In short, The Road Home offers HELP to HOPE to HOME.**

We have worked hard to secure additional housing solutions in our community, including the recent purchase of the Wendell Apartments. Those now living in the Wendell Apartments previously used a total of over 15,000 shelter nights. We have been very busy working to improve the Community Winter Shelter in Midvale, and are so grateful for all those who are partnering with us in this endeavor. We continue to work in collaboration with our sister agencies to end homelessness among veterans. We are devoted to finding solutions to overcome homelessness through housing, and to serve those who come to us in their time of need with dignity, compassion and respect.

I am proud of The Road Home team and profoundly grateful for the opportunity to serve with such inspiring human beings. Whether attending board meetings with wonderfully talented and diverse individuals, raising money that enables us to provide important services to those we serve, talking with city councils in search of workable solutions, gathering backpacks for school children, organizing a dinner at the shelter, or working at Candy Cane Corner, I always walk away from this work with a very full heart, and the knowledge that I have had the privilege of working with true angels on earth. Among them are the incredible staff and volunteers of The Road Home. Their dedication to our mission is unmatched.



Many of you have supported The Road Home in countless ways, and we extend our sincere thanks and true appreciation for your invaluable help. We cannot do it alone. With your continued support, we will help families who turn to us in their time of need, protect children who are counting on us, supply shelter and provide safety for the most vulnerable individuals in our community.

Sincerely,

Kamie F. Brown  
Board President

## Dear Friends of The Road Home,

This past year may be remembered best as the year our community significantly reduced homelessness among veterans. Working in conjunction with a broad collaboration, our admirable team helped scores of veterans who had been on the streets, some for years, to secure housing.

Our housing efforts continued with the leasing up of the Wendell Apartments. In smaller apartment buildings like the Wendell, our agency sees opportunities to acquire, renovate, and create housing for those among the most in need. People who for too long have gone without a place to call home will find refuge and access to services.

During this year, we worked to secure the funding to replace declining infrastructure. For too long our facility in Midvale has been in a state of decline. This is more than just a “fixer upper.” This old warehouse, originally built to store celery in 1946, must now be replaced. We have the new facility designed; demolition will take place in the coming spring. The new building will be in place within six months after that. We are encouraged that we will provide better service to people from our new facility in Midvale.

But rebuilding shelters is not our ultimate goal. Creating the deeply affordable housing for people who will otherwise need to live in the sheltering system is our best solution toward significantly reducing homelessness in our cities and on our streets.

**Rebuilding the Midvale Shelter is like replacing a segment of the Interstate; it helps people to have a better journey on their way home. Home remains the ultimate destination.**

It is from this point that our beautiful work continues. Thank you for making it possible.

Sincerely,

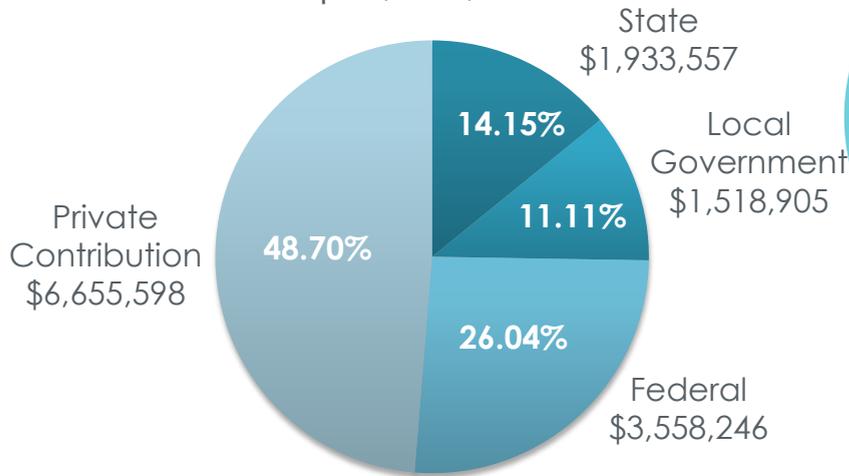
Matthew Minkevitch  
Executive Director



# FY14 Year at a Glance - Financials

## REVENUE

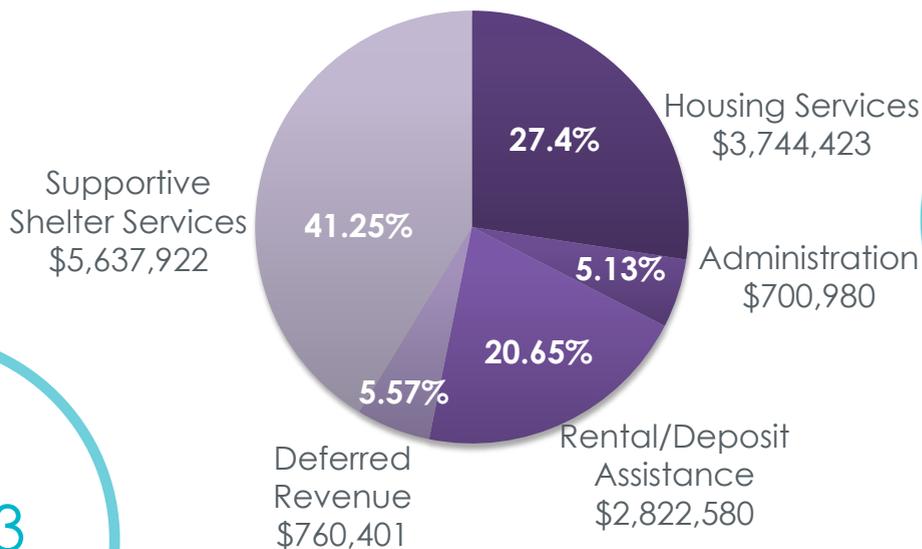
\$13,666,306



On average, 61 families moved out of shelter each month.

## EXPENSES

\$13,666,306



We served 23% more people in housing than in FY13.

# FY14 Year at a Glance - Numbers

We helped **9,570** people overcome homelessness through shelter, case management, and housing.

Of those individuals we sheltered **7,082** including:

- **681 families** comprising of **1,047 adults** and **1,348 children**
- **997** single women and **3,810** single men

## What does this mean?



We served **115** fewer single men than in FY13.



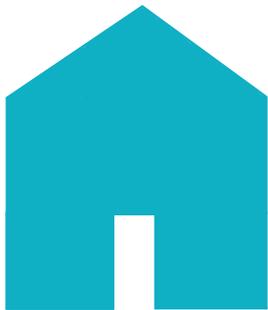
We served **one** additional family household than in FY13.



We served **98** additional single women than in FY13.

***These trends help us determine our future path.***

*We are increasing our efforts to help house chronically homeless individuals, services focused on single women, and seeking resources to offer Rapid Re-Housing to all homeless families in Salt Lake County.*



We want to see each individual and family living successfully in a **home** of their own.

In FY14, we were able to help **18% more** vulnerable individuals into permanent housing than FY13.

Through our Rapid Re-Housing program, we served **35% more** families than FY13.

# In Fiscal Year 2014 we were able

## Housing and Service Success

FY14 was an important year for our Chronic Homeless Supportive Housing (CHSH) program. This life-saving program was funded by Substance Abuse and Mental Health Administration (SAMHSA). For the past three years, CHSH has not only exceeded projected goals but has become a national model for other SAMHSA projects.

CHSH's goal was to engage the most vulnerable individuals who were chronically homeless in Salt Lake County. As the team built a relationship with each person they met, they would identify the individual's needs. Every person was screened for Medicaid eligibility, and moved into an apartment in the community. Their new home came furnished and food provided by the LDS Church Humanitarian Services. We found that a home helped the individual heal, despite their barriers.

Our CHSH team provided rich and intensive support, which included case management, housing assistance, clinical support for mental health and substance use disorders, and an outreach psychiatrist and an Advanced Practice Registered Nurse (APRN). Partnering closely with Volunteers of America, Utah, 4th Street Clinic and Valley Behavioral Health, was one key to success. This partnership gave access to staff and resources from each organization allowing the CHSH team to serve participants with a variety of services.

**We are happy to report that over the three years of this program, 140 individuals were engaged, and 80 overcame homelessness, and moved into an apartment. Out of the 100 that were screened for Medicaid eligibility, 69 are now receiving Medicaid.**

The CHSH program has been immensely important to our community as we strive to end homelessness for individuals who are chronically homeless and vulnerable.



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## Housing Every Chronically Homeless Veteran

It has been an honor for The Road Home to lead our community in efforts to eliminate chronic homelessness among the men and women who served our country in the armed forces. In October of 2012, our community set a goal to end Veteran Chronic Homelessness by 2014.

Over the next two years, the Veterans Housing Group, including shelters, outreach agencies, Housing Authorities, Veterans Affairs, local Housing and Urban Development staff, State of Utah Department of Workforce Services, landlords, government officials, and private and public funders helped **150 veterans** overcome chronic homelessness.

Salt Lake City Mayor Ralph Becker and his administration were also key to this effort. Mayor Becker mobilized landlords within Salt Lake City to help provide more housing opportunities. He declared November 2013 to be "Veterans' Housing Month." Mayor Becker engaged Mayor Greg Stanton of Phoenix, Arizona in a friendly competition to end chronic homelessness for veterans first. After months of work, both mayors declared that we have reached a Functional Zero.

**This achievement was noticed nationally. In March of 2014, President Barack Obama noted Salt Lake's success at the Council of Mayors in Washington D.C., and in July of 2014 at the National Alliance to End Homelessness First Lady Michelle Obama also commended the two cities.**

Although we are excited about this achievement, we are very aware of the veterans we have not yet reached. Our next goal is to end homelessness for all veterans.

## PALMER COURT CELEBRATES 5 YEARS!

One of the highlights of FY14 was the celebration of our five year anniversary of Palmer Court, which provides 201 apartments of permanent supportive housing to formerly chronically homeless individuals and families.

Cumulatively, the individuals living at Palmer Court had experienced the crisis of homelessness for a total of **484 years**.

The Road Home offers a variety of supportive services onsite at Palmer Court, including housing case management, clinical services, employment assistance, support groups, social and life-skill activities. Our collaborations with many community and government partners are the key to our success of housing stability for Palmer Court residents.

Palmer Court is a vital step in helping individuals and families step out of homelessness and back into our community. We want to thank all of the residents, along with the service partner agencies, funders, and the City and County Housing Authorities who have made it possible for Palmer Court to exist and thrive in the last five years.

During FY14,  
Palmer Court served  
318 individuals  
including **82 children**.



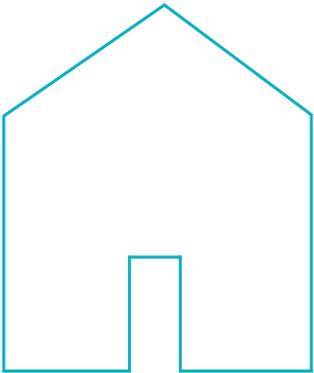
# The Road Home's Programs and Services



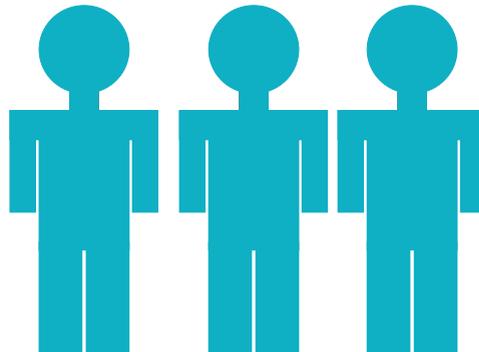
Permanent Supportive and Rapid Re-Housing



Case Management and Supportive Services



Housing Counseling



Shelters



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[www.theroadhome.org](http://www.theroadhome.org)



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