

# The Road Home 2016 Annual Report

Helping people step out of homelessness and back into our community.



# Our Sincere Appreciation to each of you for making what we do possible!

We have built upon our success in 2016, and set some ambitious goals for Fiscal Year 2017. With your support, we will continue to progress and move forward in our mission to help people overcome homelessness.

For a complete list of FY16 donors, please visit: www.theroadhome.org/about/ annual-reports/thank-you-to-our-donors/

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### Dear Friends,

It has been an honor and a privilege to serve the mission of The Road Home as Board President for the past year. Engaging in this work with other Board members and the amazing team of employees that provide unfailing care and compassion to people in the midst of what is often the darkest and most challenging season of their lives brings to mind a quote from John Ruskin: "The highest reward for a man's (or women's) toil is not what he gets for it, but what he becomes by it." Serving the noble mission of helping people to step out of homelessness has an ennobling effect on all of us, and upon all in the larger community who also support this mission with their time, good will, and resources.

This past year, we completed the construction in Midvale of a new shelter. I will never forget the wonderful feelings I felt in walking through the new facility with Matt Minkevitch on the final day of construction, just before it opened to serve our families on Thanksgiving Day. The poet, William Butler Yeats once said, "In dreams begins responsibility." As the Legislature passed a new measure enabling the shelter to expand from six months of operation to year round, new responsibilities and funding pressures came, and we are continuing our work to meet those challenges.

During the year, we have also laid the groundwork to better communicate the full scope of our mission, particularly with regard to permanent housing. We are proud that we provide a safe place for those with nowhere else to go at our two shelters. In accordance with our motto, "From Help to Hope to Home," 81% of our clients in shelter receive case management services to help them move to permanent housing. On any given night, we have 1,700 clients in permanent housing and 1,100 in our shelters. Looking ahead, our vision is to expand the options, including working with government and the larger community, to get more people into permanent housing.

This past year has been like no other in the level of community interest in homelessness, with new stakeholders coming to the table, and incredible leadership at the State, County, and City level. This

is hard work, but worthy work. Shifting our service delivery and resource investment to help prevent homelessness whenever possible, ending people's homelessness more quickly, and progressing in leaps and bounds to a whole new level of growth in permanent housing options—these are goals that merit all the effort that we can devote to reaching them.

Thank you for your support in this mission, and this vision for a better future.

Gratefully,

Joseph Horton FY16 Board President



### Dear Friends of The Road Home,

I would like to take this opportunity to thank you for your interest in our agency and provide you with an update as to some of our accomplishments over the past year, which include the following:

- We transformed the community winter shelter, Midvale Center, from operating seasonally to operating 365 days a year.
- We welcomed Salt Lake Community Action Program as they initiated shelter diversion into our community's collective strategy to address homelessness.
- We have increased our production at every level of housing services to help people out of shelter and into housing.
- We have advanced closer to formally launching a partnership with Salt Lake Countyfor Pay for Success. This initiative will help 80 people who have been in long-term homelessness start a new life and equip them with the tools they need to emerge from homelessness permanently.
- We are working beside Cowboy Partners to create 65 units of permanent supportive housing for people experiencing chronic homelessness.

And while our team continues to find new ways to collaborate and new ways to improve, the number of people turning to us in need continues to climb. Last year 871 more people turned to us for shelter over the prior year.

- In the past year, more people turned to us for shelter than ever before in our history. 8090 people stayed in our shelters last year. Of that:
  - o 2,680 people (1,511 children) were in families;
  - o 1,445 single women;
  - o 4,116 single men.

On any given night, well over 1,000 people are living in one of our shelters. The growing demand for shelter compels our community to develop new housing alternatives for people living with extremely low incomes.

Working together, our community, our state, and our nation can create more housing. As the supply of deeply affordable housing increases, the demand for emergency shelter will decrease. When we as a caring community develop new approaches to humane social services that provide greater access for people who are in desperate need, we will witness a new form of community revitalization; one that results in fewer people suffering on our streets. Instead, we will enjoy a healthier community where multitudes who are currently going without, can turn to a place they call home.

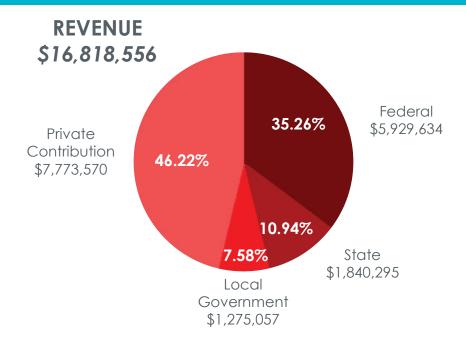
Sincerely,

Matthew M. Minkevitch Executive Director

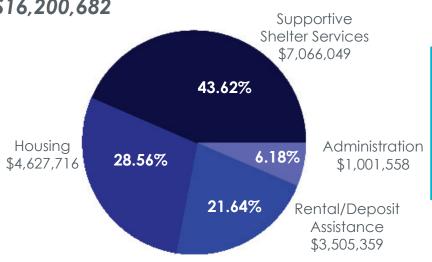


# FY 16 Financials

In FY16 we helped
11,105
people overcome
homelessness
through shelter,
case management,
and housing.







Total with Deferred Revenue from Midvale Center Construction of \$4,931,396

# FY 16 Shelter Numbers at a Glance

The Road Home sheltered 8,077 individuals including:

764 Families including 1,169 Adults and 1,510 Children

1,442 Single Women **4,108**Single Men

We served

63 additional family
households than in
FY15

We served **204 additional** single women than in FY15

We served **361** additional single men than in FY15

The number of families served in FY16 is

317% higher than 10 years ago

The number of single women served in FY16 is **167% higher** than 10 years ago

The number of single men served in FY16 is **57% higher** than 10 years ago

Shelter is a critical resource in our community's crisis response system



# Services Overview

#### CAUSES OF HOMELESSNESS

**LOW WAGES** 

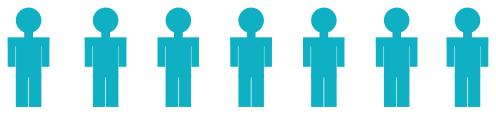
**UNEMPLOYMENT** 

POVERTY

LACK OF AFFORDABLE HOUSING

TRAUMA

## The Road Home's Services



Our mission is to help people step out of homelessness and back into our community.



- Salt Lake Community Shelter
- Midvale Family Center
- Winter Overflow Shelter



- Assessments
- Referrals to Services
- Veteran Services
- Landlord Outreach
- Client Engagement
- Case Management



- Palmer Court
- Rapid Re-housing
- Scattered Site
   Supportive Housing
- Veteran Housing
- Wendell Apartments



#### **PARTNERSHIPS**

- Substance Use Disorder
- Employment
- Medical

- Education
- Domestic Violence
- Prevention

- Diversion
- Mental Health

# Our New Midvale Center

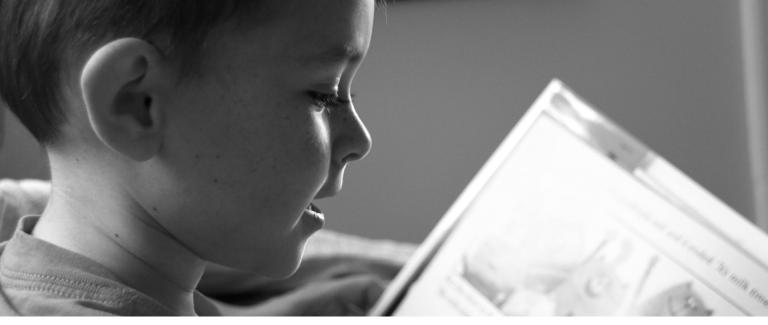
The Midvale Center has been operated by The Road Home since 1998. The emergency shelter in Midvale has historically operated only seasonally during the coldest winter months of the year, allowing us to accommodate increased demand for families with children.

In March 2015, The Road Home undertook a capital project to rebuild the Midvale Center. **Through your support**, we were thrilled to open the new building in November 2015. The new facility can serve up to 300 people nightly; all families with children.

Services provided at the Midvale Center stretch far beyond just a bed and basic shelter. As a housing first agency, our goal is help people get back into a stable home in our community as quickly as possible. We also want to connect people with other agencies that will help them in their journey home. At our Midvale Center we have staff from the Department of Workforce Services, Canyons School District, Utah Community Action Program as well as our shelter and housing case management teams.

Through our partnership with the State of Utah and Midvale City, The Road Home is now able to operate the Midvale Center year-round for families.





# Housing Numbers at a Glance

In FY16 we provided:



3,492 individuals with housing in 1,568 households.



**720** families with housing including **1,554** children.



Currently we serve 360% more households in housing than we did 10 years ago.

On any given night, we serve approximately **1,700 people with housing** compared to **1,100 in shelter**.

# Housing First

Our goal as an agency is to help individuals and families overcome homelessness. To succeed in our goal, our agency operates under a Housing First philosophy. Housing First is an evidence-based best practice which proves that helping people to move out of homelessness as quickly as possible, then providing housing-based, client-driven supportive services, is the best way to end homelessness for individuals and families.

Tonight we expect to serve approximately 1,100 people in The Road Home's shelter facilities, 200 of whom will be children. Also tonight, we will serve approximately 1,700 people who will be safely housed through The Road Home's Housing Programs, 600 of whom will be children.

Despite limited housing resources, The Road Home uses every available housing means we can to help people move out of homelessness and back into our community. No matter how challenging or desperate a person's circumstance may appear, we continue to advocate for housing as the best instrument for ending homelessness.



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# from HELP to HOPE to HOME

Sincere gratitude to Kwik Kopy for donating the printing.

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